



Pearson
BTEC

BTEC International

**Prepare your learners
for a skill-based, future
ready career**

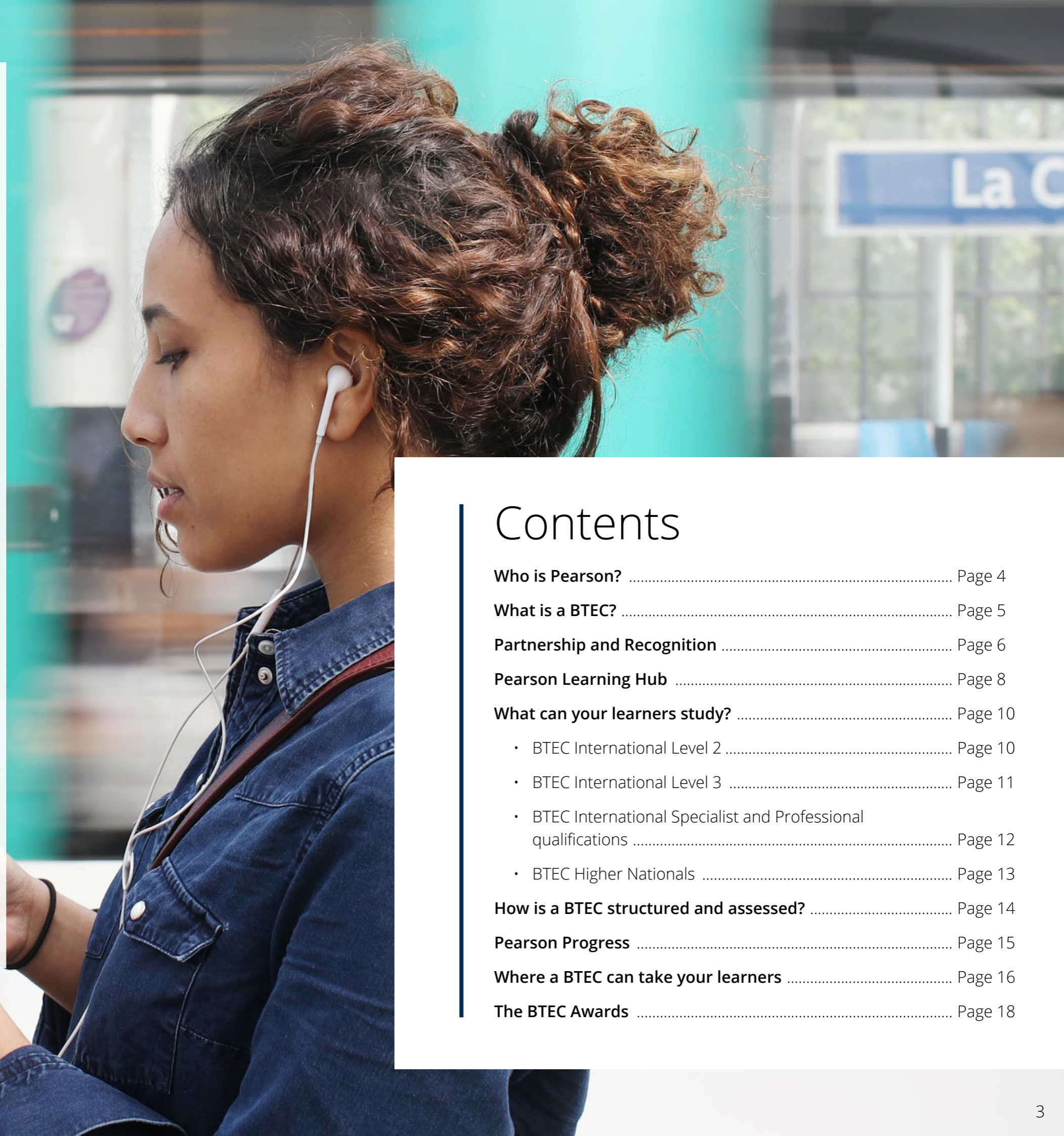
Teach skills that match your learners' ambitions

A Pearson BTEC qualification is all about putting what you know straight into practice. Your learners will learn through real-life scenarios, equipping them with the knowledge and skills to succeed in whatever career path they choose in the future.

Partnering with real businesses and understanding what skills they need are at the heart of Pearson BTEC qualifications and courses. We work with industry experts to ensure the qualifications you teach and the skills your learners study will meet their high standards. That means when your learners study a BTEC, they gain the skills that employers really want.

Pearson BTEC qualifications are recognised by employers, universities and Ministries of Education around the world. We are always seeking to expand the number of countries where BTECs are recognised to increase the employment progression opportunities for learners. BTEC learners also have the opportunity to progress to higher education studies right up to the final year of an undergraduate degree.

With employers looking for a mix of academic and skill-based qualifications, your students will be kick-starting their career in the very best way possible - with a world-class qualification respected by employers. BTEC qualifications are recognised by an increasing number of UK and international universities for entry onto undergraduate degree programmes.



Contents

Who is Pearson?	Page 4
What is a BTEC?	Page 5
Partnership and Recognition	Page 6
Pearson Learning Hub	Page 8
What can your learners study?	Page 10
• BTEC International Level 2	Page 10
• BTEC International Level 3	Page 11
• BTEC International Specialist and Professional qualifications	Page 12
• BTEC Higher Nationals	Page 13
How is a BTEC structured and assessed?	Page 14
Pearson Progress	Page 15
Where a BTEC can take your learners	Page 16
The BTEC Awards	Page 18

Who is Pearson?

Pearson is the world's leading learning company. Educating minds for more than 50 years and delivering products and services in 200 countries. We combine world-class educational content and assessment, powered by services and technology, to enable more effective teaching and personalised learning. Our purpose is to help people achieve their potential through learning.

Founded in 1844 by Samuel Pearson in Yorkshire, England, Pearson has grown to become one of the largest international awarding organisations supporting 10s of millions of learners every year.

Pearson offers academic and vocational qualifications that are globally recognised and benchmarked, with educational excellence. Along with these qualifications, Pearson also offers English language assessments.

What is a BTEC?

Pearson's BTEC courses and qualifications are recognised in more than 50 countries worldwide. Established in 1984, Pearson BTEC (Business Technology and Education Council) is a progressive framework of vocational courses and globally renowned qualifications and blended learning solutions that help to develop a trained and highly skilled workforce.

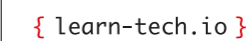
Available in over 15 sectors, BTECs are developed and validated in partnership with educators, employers and government to ensure content reflects the needs of a workforce. From fundamental learning to professional courses at the postgraduate level, BTEC offers an alternative to academic education with practical, hands-on learning experiences. The technical and vocational courses and qualifications support each learner at every step of their career journey, whether they choose to take their skills straight into employment or to further and higher education. Each Pearson BTEC comprises a variety of units, which are designed to enable learners to build their understanding and skills across the course of study.

With over 35 years of proven success, more and more employers and higher education institutions across the globe are choosing BTEC-qualified candidates, thanks to the practical skills and industry knowledge which make BTEC graduates more employable.

*BTECs serve
1 million learners
in **50 countries**
annually.*

Partnership and recognition

BTEC qualifications have been developed to fulfil the specific skillsets required by industry. Our work with partners such as Liverpool Football Club and British Esports, and professional associations such as the Chartered Management Institution and the Chartered Institute of Marketing, makes BTEC course content industry relevant and globally recognised. This helps to prepare BTEC learners with world class skills, knowledge and behaviours that are valued by global employers and industry and higher education institutions.



Pearson Learning Hub

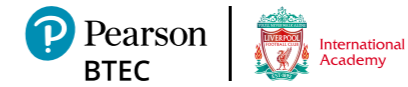
Skill-based and career-focused digital learning

Our new hub for career-based learning for level 2 and 3 features interactive, mobile-optimised content, designed to provide an accessible and flexible learning experience for educators and learners. It supports online and blended learning whether at school, at home or on the go.

Learning Hub allows educators to focus on teaching through its versatile, interactive and easy to use platform, to help enrich the skills of learners, providing insights to help improve their performance and desired learning outcomes.

Leaders in Sport and Esports education

Sport



Created in partnership with Liverpool Football Club, the BTEC International Level 3 in Sport is available in a range of qualification sizes and career pathways to suit needs of learners and institutions. The level 3 qualification is recognised and endorsed by LFC, the National Football Association in India (AIFF), Samurai Football Academy and REPs UAE. The internationally relevant and interactive digital learning content can be accessed via Pearson Learning Hub.

Esports



To support rising global interest and industry demand for grassroots esports, we partnered with British Esports, to create the first career-based qualification of its kind, the BTEC International Level 3 in Esports. The qualification is now available in a range of sizes and its internationally relevant and interactive, digital learning content can be accessed via Pearson Learning Hub in 2022.

What your learners can study

BTEC International Level 2 qualifications

- Available in a range of sectors for learners who wish to explore a work-related qualification or specific industry area
- Offers learners industry knowledge, transferable skills and behaviours to prepare them for a career or to continue education
- Flexible and modular to fit in with existing curriculum requirements
- Delivered at schools and colleges in 50 countries.

Available in 3 or 4 sizes:

1. Award
2. Certificate
3. Extended Certificate
4. Diploma

Subject areas

- Applied Science
- Art and Design
- Business
- Construction
- Creative Media Production
- Engineering
- Health and Social Care
- Hospitality
- Information Technology
- Music
- Performing Arts
- Sport
- Travel and Tourism

For learners aged 14 - 18 years +



BTEC learner story

Kasra Soltani

Kasra is currently employed at a Quantity Surveying firm called Veale and Saunders. He chose to study a BTEC Construction at college to learn how to help other people repair their properties back to good health. Kasra believes no-one should live in a property which is in a bad condition or affects their health.

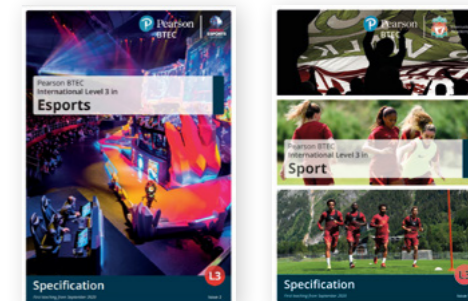
BTEC International Level 3 qualifications

- Available in a range of sectors for learners who wish to explore a work-related qualification or specific industry area
- Offers learners industry knowledge, transferable skills and behaviours to prepare them for a career or to continue education
- Flexible and modular course structure to fit in with existing curriculum requirements
- **ENIC** benchmarked to show comparability against the UK and European qualification frameworks (England's RQF and European EQF)
- Recognised by many universities and Higher Education Institutes worldwide, as an entry level qualification to relevant first year-degree and Higher National programmes
- Delivered at schools and colleges in 50 countries.
- Available in 5 sizes:
 1. Certificate
 2. Subsidiary Diploma
 3. Foundation Diploma
 4. Diploma
 5. Extended Diploma

Subject areas

- Applied Science
- Art and Design
- Business
- Business and Hospitality
- Construction
- Creative Media
- Engineering
- Esports
- Hospitality
- Information Technology
- Land-based
- Marketing
- Music
- Performing Arts
- Production Arts
- Sport
- Travel and Tourism

For learners aged 16 years +



What your learners can study

BTEC Higher Nationals serve **50,000 students** annually and are equivalent to the first 2 years of a UK undergraduate degree.

BTEC International Specialist and Professional qualifications

- BTEC Specialist qualifications (levels 1 - 3) are designed to cover specific skills and knowledge within a chosen sector and to support personal growth.
- BTEC Professional qualifications (levels 4+) are designed to complement existing experience and improve personal professional practice within a specific sector.
- Applied learning through shorter courses and qualifications allowing learners to select the courses that suits them.
- Used as extracurricular programmes to complement other international, academic and professional courses and qualifications.

Subjects areas

- Artificial Intelligence
- Marketing
- Robotic Operations
- Sports



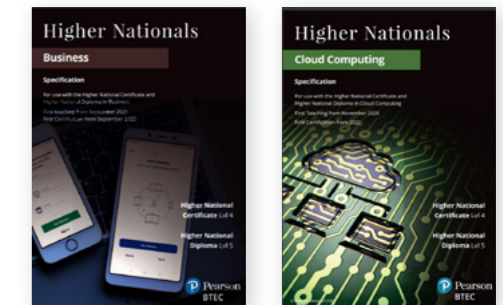
BTEC Higher Nationals

- Internationally recognised higher education qualifications at level 4 and 5 that are equivalent to the first and second years of a university degree
- Provides progression to both university and employment
- Delivered at universities and colleges in over 50 countries
- An ideal choice for learners seeking an affordable and relevant route to a degree or employment
- Available in 2 sizes:
 1. Certificate
 2. Diploma

Subject areas

- Aeronautical Engineering
- Agriculture
- Animal Management
- Applied Sciences
- Art and Design
- Business
- Cloud Computing
- Computing
- Construction
- Construction and the Built Environment
- Creative Media Production
- Digital Technologies
- Early Childhood Education and Care
- Engineering
- Future Homes Design and Construction
- Healthcare Practice
- Horticulture
- Hospitality Management
- International Travel and Tourism Management
- Manufacturing Operations
- Music
- Nuclear Engineering
- Performing Arts
- Policing
- Public Services
- Quantity Surveying
- Rail Engineering
- Social and Community Work
- Sport
- Sport and Exercise Science

For learners aged 18 years +



Pearson Progress

Seamlessly plan, assess and track learner progress

Progress gives educators the confidence to deliver a flexible learning experience whether in the classroom, in remote or hybrid education settings. It includes features that are personalised to Pearson BTEC to help reduce administration time around assessment delivery and facilitate Quality Assurance, to allow coherent communication between team members and learners.

Professional Development

We have worked closely with professionals around the world to identify key professional development opportunities for teachers and educators. We have recently introduced digital badging, after completion of our online professional development courses, which can be used towards CPD (Continuing Professional Development).

How is a BTEC structured and assessed?

BTECs focus on skills-based learning and are designed around themed units. They are designed with employers so you can be assured that the knowledge, understanding and skills learners develop will prepare them for the world of work.

They are made up of assessments – called assignments – which are mostly set by the teacher, are based on real-life scenarios and are in various formats including practical tasks, written work, video recordings or group presentations.

BTECs enable learners to build knowledge and skills over time and combine the knowledge, skills and behaviours that employers and universities are looking for.

They test learners throughout the course with assignments marked by teachers and checked by Pearson using grades – Pass, Merit or Distinction.

BTEC Higher Nationals (HN) use holistic assessment, where the learner's work is evaluated as a whole, rather than as a set of individual tasks. For each unit in a HN qualification, we specify learning outcomes which define the skills and knowledge that learners should be able to evidence on completion of the programme.

90% of BTEC students are likely to be employed after graduating.

London Economics Report

Where a BTEC can take your learner

A BTEC is so much more than a qualification. Former BTEC learners often say how they continue to apply what they learned on their BTEC course when they progress on to further study, or starting a job, and as they advance throughout their career. Learners can combine their studies with International A Levels, progress to higher education, or start their careers with life-long transferable skills.

BTEC teacher story

Shalini Rajan

Shalini firmly believes BTEC is the best vocational qualification. She provides her students at Winchester School, Dubai, the chance to apply their skills within and beyond the classroom. Shalini's students are confident users of learning technologies and she ensures there are a wide range of opportunities for students to use technology in daily lessons, including using Skype in the classroom for students to collaborate with other students and teachers around the globe.

Entry to a university degree

A BTEC:

- at level 3 can be studied as part of a 'blended' curriculum alongside or as an alternative to International A Levels
- can prepare a learner for entry to a university degree course
- is internationally recognised by universities. Pearson works with credible universities globally, so that they recognise and accept applications from BTEC learners onto a degree programme.

Skilled and ready for employment

Today's employers are looking for confident, work-ready candidates who have the practical knowledge, experience and skills that BTECs provide. We've worked closely with employers, professional bodies and Higher Education experts to develop BTEC qualifications. That means BTEC-qualified candidates are valued by a wide range of industries. A BTEC course will help your learners build the employability skills and confidence they'll need to thrive throughout their career.





Next year it could be your learner!

The BTEC Awards

Every year, the Pearson BTEC Awards celebrate the dedication, drive and inspirational achievements of BTEC teachers and learners in schools, colleges, universities and employers across the globe.

The BTEC Awards are a fantastic celebration, both of the outstanding winners themselves and of the esteem in which BTEC qualifications and courses are held by employers, educators, providers and universities around the world.

Pictured: Josephine Kiaga from Tanzania, BTEC Student of the Year 2019

Our International winners in 2021

Learners of the Year

Gold

- Megan Piechowiak - BTEC International Level 3 in Sport - Jumeirah English Speaking School - UAE
- Tiago Bastos Nunes - BTEC Higher National Diploma (HND) in Cinema and Television - ETIC - Portugal
- Wilbert Kapinga - BTEC International Level 3 Subsidiary Diploma in Performing Arts - Braeburn International School Arusha - Tanzania

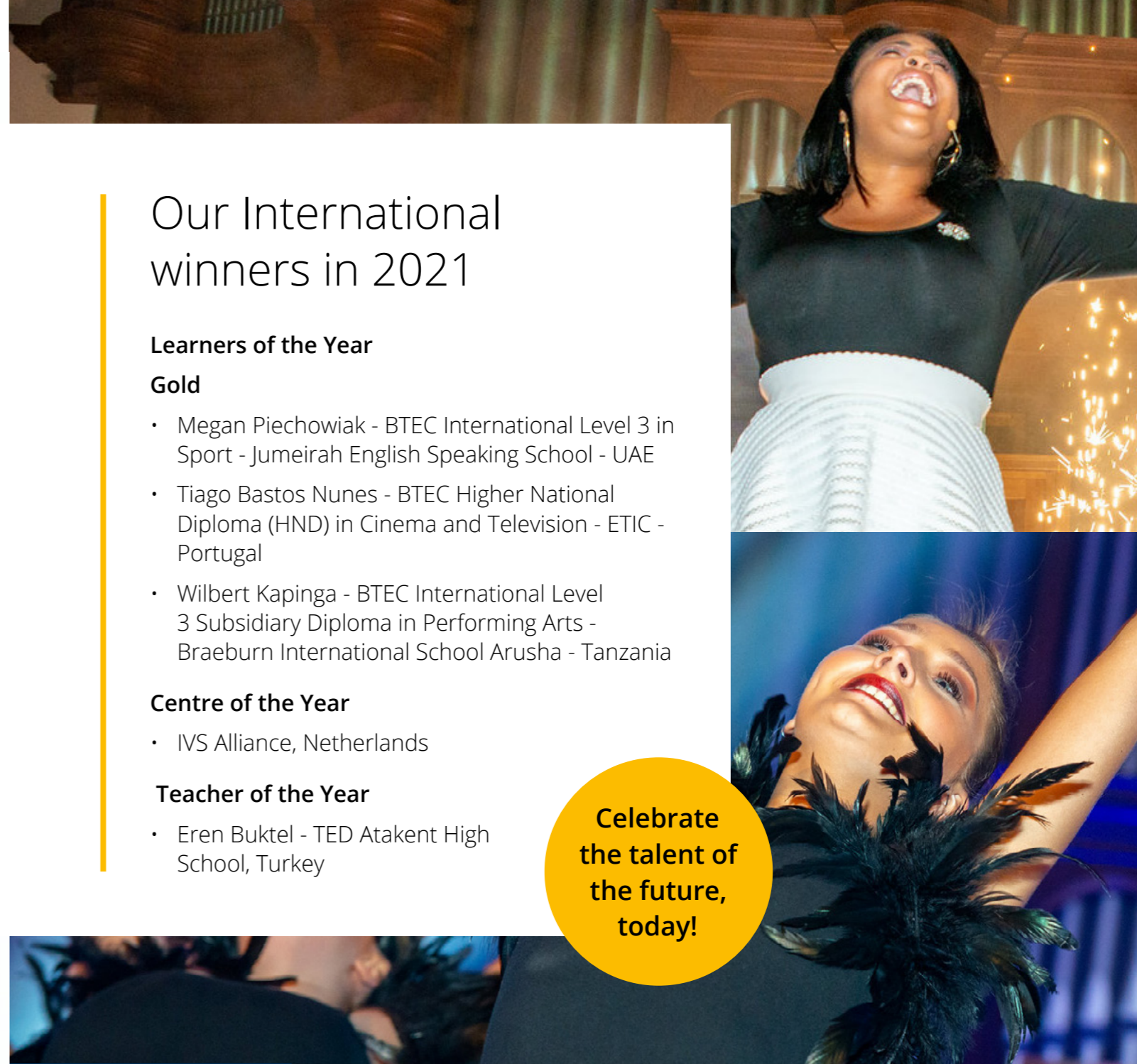
Centre of the Year

- IVS Alliance, Netherlands

Teacher of the Year

- Eren Buktel - TED Atakent High School, Turkey

Celebrate the talent of the future, today!





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Contact us

Contact one of our specialist advisors to help start your journey into offering BTEC International qualifications.

